



# TRAUMPASS

CERTIFIED DOWN AND FEATHERS



# Contents

Living up to responsibility	3
<b>Traceability and quality</b>	
What the new Traumpass stands for	5
<b>Auditing</b>	
What auditing means	7
<b>The new Traumpass</b>	
What Traumpass users vouch for	9
<b>Controls and sanctions</b>	
The instruments of quality assurance	11

## Living up to responsibility...

Consumer demands in relation to product quality and traceability have increased significantly in recent years. In the case of products whose direct origin checks elude the observer, ratings by the media and independent testing bodies are especially gaining in importance.

The realignment of Traumpass takes account of this development. Although it began as a pure quality mark that guaranteed the premium quality of the down and feathers used in bedding for retailers and consumers, these days Traumpass vouches for much more: at the centre of the new concept is the responsible approach to natural resources. As such, the down and feathers used as stuffing never come from living creatures and are fully traceable. All Traumpass users are audited companies which regularly undergo inspection. The testing organisations are DIN CERTCO and the Hohenstein Institute.

The 'Traumpass DIN-tested' label can be found on bedding as well as down- and feather-filled clothing and outdoor products. Find out more...



Peter Kerstan  
Chairman  
Traumpass e.V.



Dr. Juliane Hedderich  
Management Board  
Traumpass e.V.





## Traceability and quality

### What the new Traumpass stands for

The traditional quality label Traumpass has changed: launched on the market in the 1970s, it has stood for premium quality bedding for more than three decades. In 2012, the remit of the Traumpass seal was extended to include a further important element, namely “No materials are sourced from living animals”.

Today, the seal is awarded exclusively to bedding whose filling material is processed in accordance with the two highest quality categories of European standard 12934. The down and feathers in these products do not come from living animals.

A certification organisation and testing institute monitors adherence to these standards: in 2006, a collaboration was set up with DIN CERTCO, an international certification organisation in which the TÜV Rheinland has an 80% stake and DIN a 20% stake. Since then, all companies who want their products to have the Traumpass quality seal must undergo an initial certification process and ongoing monitoring. In order to ensure that no materials are sourced from living animals, every company must document the origins of the down and feathers used. To test quality, products from the respective manufactures are bought anonymously from retailers and subjected to laboratory tests by the accredited Hohenstein testing institute.



## Auditing

### What auditing means

The accredited auditors spend an average of two days inspecting each company. They check the documentary evidence to ensure that no down or feathers from living creatures are used in Traumpass products. Furthermore, there are site inspections, operating procedure planning checks, and audits to make sure that all documentation is complete, including the signed code of conduct (self-commitment by the Traumpass user), customs certification, export documents, supplier invoices from slaughterhouses, veterinary attestations as well as a comparison between the amount of down and feathers bought and sold which have been used for Traumpass products. The auditor checks the company's figures as well as those of the upstream supplier.

Following a successful initial audit, these inspection procedures are repeated at regular intervals.

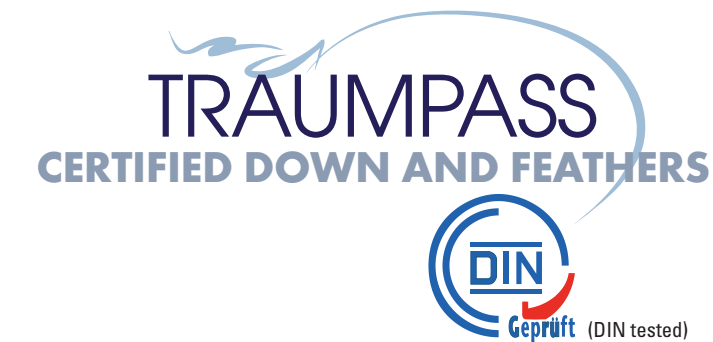


## The new Traumpass

What Traumpass users vouch for

All companies that use the Traumpass quality seal for their products undergo quality control monitored by the certification organisation DIN CERTCO. This takes the form of anonymous purchases in retail outlets and material analyses by an accredited testing institute. In addition, manufacturers have signed a written undertaking to solely process stuffing that doesn't come from living creatures.

You can find Traumpass in bedding retailers (pillows, neck support pillows, duvets, sleeping bags) and Traumpass Fashion in clothing (down coats, jackets and body warmers).







## Controls and sanctions

### The instruments of quality assurance

The Traumpass certification process comprises module I for quality assurance and module II for the documentary tracing of down and feathers. The Traumpass seal can only be used by companies that have successfully passed both modules.

Inspection in accordance with module I entails mystery shopping, analyses by accredited testing institutes and subsequently informing a notary's office of the test results.

The inspection processes for module II comprise three elements:

1. Code of conduct – a self-commitment declaration

All Traumpass users have made an undertaking to solely use down and feathers in Traumpass products which do not come from living creatures and to provide documentary evidence of this.

2. Internal company documentation in accordance with the traceability standard

The aim is to document the acquisition of unprocessed and processed down and feathers from waterfowl. The standard embraces goods originating from EU and EFTA states as well as material from member states of the Council of Europe or third countries. All users undertake to make available to the neutral experts the required documentation and furnish them with the necessary information.

3. Company audit

The auditing of Traumpass users is carried out by accredited inspection organisations. The auditor checks the accuracy of the information by means of site inspections, operating procedure planning checks, and audits to make sure that all documentation is complete in relation to the origin of the stuffing material. Following a successful initial audit, these inspection procedures are repeated at regular intervals.

The test results from both modules are collated at the certification organisation DIN CERTCO.

Violations lead to fines or withdrawal of the quality seal.



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Legally responsible for the content:

Traumpass e.V. · Thomas-Mann-Straße 9 · 55122 Mainz, Germany

representative of the management board: Dr Juliane Hedderich

[www.traumpass.com](http://www.traumpass.com) · [info@traumpass.com](mailto:info@traumpass.com) · Tel +49 (0) 61 31 58 85 60 · Fax +49 (0) 61 31 58 85 615

